

TEST AREA

On the left-hand side is a toolbar.
The fourth icon down adds a sticky note.
Write your note and change the colour if you like.
Copy and paste an existing sticky note to easily create a new one.
Double-click a sticky note to edit.
You can resize your sticky note by dragging the corners.

Give it a go!

Hello

Hello
Everyone

hello

wow! It
works!!!!

Testing

**yes
thanks**

LeDeR -
Bridging
Health
Inequalities!



AGENDA

LeDeR comms planning and stakeholder analysis

1.00 Welcome and introduction

1.05 Project and communications objectives

1.30 Capture key stakeholders

1.40 Group discussion on stakeholder prioritisation

2.00 Deep-dive on priority stakeholders using audience/stakeholder grids

2.20 Wrap-up, check progress and agree future meetings

Success: A way of working that has been developed with people who have a learning disability and their carers. Which they are happy to use.

What's the aim? What does success look like?

Identify a range of easy to use tools which aid families and carers and individuals with LD to identify deterioration

Support providers to assess early signs of health deterioration and use range of tools

Produce a clear path for escalation where deterioration is identified proportionate appropriate response

The overarching aim is to contribute to the reduction in preventable mortality of pwld.

Less avoidable deaths of people with learning disabilities as an outcome of earlier interventions.

Health, LAs, families and advocates and wider social care are equal partners

Improve health of people with learning disabilities.

People with disabilities, carers or families more about what to look for as early signs that someone is poorly, in the key areas covered by the project: what are the signs to look out for....

PWLD themselves are the focus of the project and wherever possible shape the approach and the outcomes

Managing deterioration amongst people with a learning disability living in supported living settings. With the objective of developing a strong evidence-based methodology/tool that can be scaled up and rolled out

Success: An evidence base and associated approach/toolkit/methodology that can be used to identify deterioration in people with LD

component of this project, is to test a series of tools which will help support workers - and/or pwld themselves- to identify when their health is deteriorating and clear actions need to be taken to address further ill

Easy to use deterioration management tools that can support people living with LD, their families and carers to identify subtle changes and know how and who they can go to for support

Make individuals with LD and their families and carers confident with identification and escalation of the signs of deterioration

What do we need people to do? What are the actions?

Engage and support

We need to work with teams, social workers, community nurses to ensure we garner their support by canvassing their views about the approach allowing the flexibility for them to shape it.

Share experience

Action: Develop and agree our share purpose

We need to meet with families - where relevant - advocates to ensure they know about this work and can determine their role in this

Build on partnerships between health and care

Workforce people their education to know the tools them

Evaluate progress

We need to identify partner providers. Identify pwld who are willing partners and participants. Work alongside council colleagues - commissioners and social workers

Draft content of training and guidance sessions, identify training leads, dates and session times communicate

We need to review the tools which might be used and adapt them so they

To participate in training, to understand 'why, what, when, where' and who to communicate with. For others e.g. commissioners providers to be and informed

Action: Review what has worked well elsewhere - lit of

Embrace new ways

deterioration management tools choice in the identified early adopter areas - need to explore opportunities to test with people with LD who require limited support through to people with more severe LD who require

Identify providers of support living that we need to target

Identify deterioration management tools of choice within chosen areas and explore how to adapt to best cater for target audience

Capture key messages to promote

Action: Recruit systems to develop and pilot the work

Living with them engaged with the work.

What communications can support this?

Comms: A consistent message that we all use - aim / deliverables who to contact

Change perceptions of the lives and needs of people with learning disabilities.

Easy to read material for training, information leaflets etc.

Press release or briefing note on what we are trying to achieve, key messages with progress updates

Develop strong for the project and its aims.

Targeted webinars, training sessions, social media campaigns

Comms: Support in the development of the final report and development of tools / toolkit

1. Raise awareness and inform

Clear communication of the basic message, varied appropriately according to the reader. Readers feel more informed

for social workers and community teams. Need to develop a briefing for providers and their support staff. We need to develop a briefing for families and advocates ..we need to develop an accessible briefing in

Comms: A high level overview flyer / introducing the work and our approach

High

INFLUENCE

Low

INTEREST

Low

High



